

Just Heavenly!

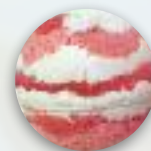
Mom's the Bomb!

12 Bath Bomb Fragrances!

Make sure your mom gets special treatment this Mother's Day with a lovely package of Bath Bombs! See our special on the right!

Just Heavenly's Bath Bombs are made with *only natural ingredients*, using buttermilk for the extra bubbles, **NOT SLS** like most bath

bombs! (Read about the dangers of SLS on pages 2-3.) The Shea Butter and Jojoba oil endure that your skin will be smooth and silky! But, don't take our word for it.



Our Bunny Bath Bombs!

Read what others are saying:

"I have been trying every bath bomb I could get my hands on. I don't need to search anymore! Heavenly Scents has the most luxurious, moisturizing spa-day experience with one bath bomb than any other brand I have used, hands down!"~ Anna, Fort Wayne

"I have always been a huge fan of bubble baths but nothing compares to having a nice warm bath with the amazing BATH BOMBS that HEAVENLY SCENTS offers!!! I have tried all the smells and every time, not just me but my WHOLE bathroom will smell just wonderful. ~ Kasey, Eau Claire, WI

Sugar Scrubs!

Mom will love to exfoliate her skin with Just Heavenly's Sugar Scrubs! Our scrubs are emulsified, meaning that the oils will not separate. She'll feel pampered when the Jojoba oil and Shea Butter moisturize her skin, leaving it wonderfully soft and silky—not greasy.



Heavenly Scents' Bath Bomb Facts

Heavenly Scents' bath bombs do **not** have the ingredient Sodium Laurel Sulfate. (SLS). Read more about SLS on page 2. You'll be amazed!

Mothers' Day Special!

All Bath Bombs are 20% off from now until Mother's Day! Just use the code: MOMSTHEBOMB! at checkout.

Mothers' Day Event!!

Just Heavenly! (Jennifer & Vanessa) will be at **Tangled Up In Hue** in Eau Claire, WI on Mother's Day weekend to give color-match makeovers and Sugar Scrub demos! <http://www.justheavenly.org/upcoming-shows/>

Sodium Laurel Sulfate

If you've ever visited our booth you've probably heard us talk about the ingredient Sodium Lauryl Sulfate or Sodium Laurel Laureth its hazards. *Is it really a carcinogen? Does it really enter the skin and get stored in vital organs? Is it a skin irritant?* So, what can we really believe? We've found an article that may help in understanding this chemical and its interactions with your body. Sodium Lauryl Sulfate and its even more evil twin, Sodium Laureth Sulfate will be referred to in the article below as "SLS".

If you have the suspicion that washing your face is making your skin dry, or that shampooing is giving you an itchy scalp or making your eyes sting, or that cleaning your teeth is giving you mouth ulcers, sodium lauryl sulfate is the likely culprit. In studies, there are "significant correlations" (in the words of one) between SLS and contact dermatitis. The

Journal of the American College of Toxicology says that it has "a degenerative effect on the cell membranes because of its protein denaturing properties". The Journal adds that "high levels of skin penetration may occur at even low use concentration.

Top ten reasons you should not use *anything* containing SLS

- 1. It is a known skin irritant.** When cosmetic companies need to test the healing properties of a lotion, they need to irritate the skin first. What do they use to do this? SLS, of course. If you have dandruff, dermatitis, canker sores, or other irritated tissues or skin, it could be due to SLS.
- 2. It pollutes our groundwater.** It is toxic to fish and other aquatic animals and has the potential for bioaccumulation (meaning it accumulates in the bodies of the fish). It also is undetected in many municipal water filters, getting into the tap water that you drink.
- 3. It is actually a pesticide and herbicide.** It is commonly used to kill plants and insects. Makers of SLS recently petitioned to have SLS listed as an approved pesticide for organic farming. The application was denied because of its polluting properties and environmental damage.
- 4. It emits toxic fumes when heated.** Toxic Sodium Oxides and Sulfur Oxides are released when

SLS is heated. Makes a hot shower with an SLS shampoo seem not quite as nice...

- 5. It has corrosive properties.** According to the American College of Toxicity, this includes corrosion of the fats and proteins that make up skin and muscle. SLS can be found in garage floor cleaners, engine degreasers, and car wash soaps.

- 6. Long-term permeation of the body's tissues.** A study from the University of Georgia Medicine showed that SLS had the power to permeate the eyes, brain, heart, and liver.

- 7. It's an eye irritant.** It was shown to cause cataracts in adults, and is proven to inhibit the proper formation of eyes in small children.

- 8. Nitrate and other solvent contamination.** Toxic solvents, including carcinogenic nitrates are used in the manufacturing of SLS, traces of which can remain in the product.

9. **Manufacturing process is highly polluting**, emitting cancer-causing volatile organic compounds, sulfur compounds, and air particulates.

10. **It helps other chemicals get into your body.** SLS is a penetration enhancer, meaning that its molecules are so small they're able to cross the membranes of your body's cells. Once cells are compromised, they become more vulnerable to other toxic chemicals that may be with the SLS.

Does it cause cancer?

SLS is not a recognized carcinogen itself, but there is some truth behind those internet rumors. When SLS is mixed with triethanolamine (or T.E.A) carcinogenic substances called nitrosamines can form and be released.

Sources:

- NewsTarget "Popular Shampoos Contain Toxic Chemicals Linked to Nerve Damage" Mike Adams, January 11, 2005
- MSDS Data Sheet for Sodium Lauryl Sulfate
- MSDS Data Sheet for Sodium Laureth Sulfate
- "OCA & Cancer Prevention Coalition Warn of Hidden Carcinogens in Baby Care" AScribe Newswire, Feb 28, 2007
- "Technical Evaluation Report: Sodium Lauryl Sulfate" Compiled by ICF Consulting for the USDA National Organic Program, February 10, 2006
- Environmental Working Group / Skin Deep

Just Heavenly!

Helping the world to look and feel just heavenly!

Heavenly Scents

Bath & Body products:

*Goat Milk Soap, Sugar Scrubs,
Bath Bombs, Deodorant,
Shea Lotion, Lip Balm,
Wax Melts, & Candles*

Heavenly Hues

Makeup:

*Foundation, Concealer,
Blush, Finishing Powder,
Eyeshadow, Lip Gloss,
Lipstick, & Nail Polish*

hand-made products • sisters-owned • affordably priced

www.justheavenly.org

PRODUCTS COMMONLY FOUND TO CONTAIN SODIUM LAURYL SULFATE OR SLES

Soaps

Shampoos

Bubble-baths

Toothpaste

Washing / Dish Soap

Laundry Detergent

Children's Soaps / Shampoos

Stain Remover

Carpet Cleaner

Fabric Glue

Body Wash

Shave Cream

Mascara

Mouthwash

Skin Cleanser

Moisture Lotion / Moisturiser

Sun Cream

Unfortunately, there are over 150 different names by which SLS is known. Many products that are SLS-free will say it on the packaging, however it is wise to always study the ingredients.